

FOR IMMEDIATE RELEASE

Invenio goes Green

New services launched to help companies identify ways to use SAP in their Corporate Social Responsibility (CSR) and Environmental Strategies

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images available on request

LONDON, UK – 4th May 2009. Invenio today announced that it is launching two new initiatives to help companies further their CSR and environmental credentials. The services are aimed at existing SAP customers and will enable them to incorporate their CSR and Environmental Policies within SAP.

The first offering is the creation of a CSR Report that is the first step to realising an integrated, business-wide CSR system that's fully managed, monitored and measured within SAP. Partho Bhattacharya, Invenio's Managing Director said "We have seen a huge rise in the number of customers that are developing and embracing a Corporate Social Responsibility policy. The reaction from the IT industry has been to launch a number of software solutions that are designed to monitor, manage and support the CSR process. However, Invenio believe that for those businesses who have already invested in SAP, it absolutely makes sense to incorporate CSR within the framework of SAP.

To complement the CSR service, Invenio have also identified a need for companies to operate a sustainable environmental policy which can be fully managed and monitored by SAP. Partho adds: "Until now "Green IT" has largely focused on hardware and telecommunications. I believe that this misses the point entirely in that it is your business software which will drive and record the improvements in the carbon efficiency of your business."

The study evaluates the effectiveness of an SAP system in supporting environmental commitments across an extended enterprise. Where gaps exist, Invenio formulate a plan to ensure that this is remedied - culminating in an SAP solution that ensures that every aspect of an environmental policy is managed, measured, analysed and controlled from within the SAP system. Partho concludes: "In today's world, companies that demonstrate an active commitment to a progressive environmental policy can aid the development of positive relations not only with their customers and employees, but with other external stakeholders that include investors, insurers, suppliers, regulators and the local community. This in turn can lead to an improved corporate image and tangible financial benefits, such as increased investment, brand value, sales and market share".

About Invenio: Invenio offers best-in-class service offerings to SAP customers at a sensible price point – without compromising on quality. Our service portfolio includes global SAP support and maintenance, customisation and development, upgrades and implementations, training, industry solutions and product enhancements. Formed in 2006 the company operates from locations in London and Reading, UK and Mumbai and New Delhi, India. The company's ethos of providing the best SAP talent within a fixed-cost, fixed-scope contract, has helped us to acquire a reputation within the industry for service excellence, and has led to a number of blue-chip companies retaining our services for all their SAP requirements. www.invenio-solutions.com