

## Invenio appoints Arun Bala as Chief Operating Officer

Executive leadership team expanded to help accelerate growth and improve customer focus.

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**Reading, UNITED KINGDOM, Mumbai, INDIA – 06/03/2012.** Invenio Business Solutions Limited ([www.invenio-solutions.com](http://www.invenio-solutions.com)), a fast-growing provider of SAP solutions and services, today announced the appointment of Arun Bala to the newly created role of Chief Operating Officer.

Arun brings over two decades of experience to the team – gained through a variety of leadership positions at a number of high profile IT, BPO and ERP Consulting firms. His background includes executive positions in markets across North America, Western Europe and Asia-Pacific, for companies that include Wipro, Cognizant and Cable & Wireless. Prior to joining Invenio, Arun served as Vice-President for Sutherland Global Services where he managed the communications business in the APAC region. Significant roles prior to Sutherland include heading Cognizant's Media and Telco sector for the European market - giving him a deep insight into one of Invenio's key markets.

Arun's experience will enable Invenio to build upon an existing track record for growth that has gained the company multiple industry plaudits and awards. In 2012, Invenio doubled revenues, increased headcount by over 80% and expanded its global customer base through the acquisition of many multi-region SAP projects. His appointment will provide the depth of experience needed to build upon this success, whilst preserving and maintaining the deep customer relationships which are the hallmark of Invenio's business philosophy.

Commenting on his appointment, Arun said: "Invenio is a pioneer in the SAP world and I am excited to be a part of its future. In particular, I look forward to working with all the talented employees which are at the heart of the company's success. Invenio's team has a formidable industry reputation for innovation and commitment - and I look forward harnessing this creativity and dedication for the benefit of all Invenio's customers".

Partho Bhattacharya, Invenio's Managing Director concluded: "The Board are very pleased to be welcoming Arun to Invenio. Arun brings a real depth of experience and insight in terms of managing global business operations - and we are delighted that we will be the beneficiaries of this knowledge. This experience,

combined with his successful track record in global markets, will help us to continue to deliver long-term value to both our customers and our stakeholders, as we start to accelerate our growth".

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**About Invenio:** Invenio are an award-winning SAP Gold Business Partner with a 270 strong workforce located across Europe, Asia-Pacific, USA and Africa. Headquartered in the UK, the company offers solutions and services that span the range of SAP ERP and Business Intelligence solutions – with specialised practices that focus on Media, Consumer Products, Government and Manufacturing clients. Invenio are a constituent of the Sunday Times Fast Track 100, and hold the title of SAP Fastest Growing Reseller. In addition we are one of only a handful of partners that offer SAP Advanced Quality Management accredited services – a scheme governing service quality and delivery across all projects.