



12<sup>th</sup> August 2010

Mr.Sanjay Hiranandani,  
CEO,  
Invenio Business Solutions Pvt.Ltd.  
Lower Parel  
Mumbai, Maharashtra 400013

Dear Mr. Sanjay,

In 2010, the key priority for SAP@SME India is to build on our customer feedback and recognize the efforts of individuals and organizations which help us achieve this, with innovative approaches towards successful new acquisitions & implementations.

I am glad to share that SME@SAP India team has voted Rediff.com as the best Customer Implementation in Q2'2010. We appreciate the tremendous efforts put in by the Invenio team for the successful Go-live at Rediff.com, making it the first online media company in India to successfully run SAP. This is definitely going to further strengthen our relationship & Invenio's position as a partner of choice for the media industry. We pledge to extend our co-operation to Invenio in making Rediff.com as a successful referencable customer. I will request my channel team to quickly align with your team for creating and publishing a case study of Rediff.com.

It also gives me pleasure to share that Invenio Solutions has been selected as Best Partner for Q2'2010 for their strategic new acquisitions in the quarter including the Hyperion replacement deal at Eros.

Congratulations team Invenio !!

Sincerely,

Deep

DebDeep Sengupta  
Vice President –Sales  
SAP India Subcontinent