

PRESS RELEASE

Invenio receive dual recognition from SAP

Invenio team recognised as “Top Partner for Quarter 2 2010” and receives vote for “Best Customer Implementation” for their SAP implementation work at Rediff.com

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FOR IMMEDIATE RELEASE. SAP has today announced a duo of awards for Invenio Business Solutions in which it has named Invenio as “Best Partner for Quarter 2 2010” in recognition of the acquisition of several major new customers - and as “Best Customer Implementation Quarter 2 2010” for the successful SAP implementation at Rediff.com.

DebDeep Sengupta, SAP VP Sales for the India Subcontinent remarked “We appreciate the tremendous efforts put in by the Invenio team for the successful go-live at Rediff.com - making it the first online media company in India to successfully run SAP. This is definitely going to further strengthen our relationship and Invenio’s position as a partner of choice for the media industry”. He continues: “It also gives me pleasure to share that Invenio Solutions has been selected as Best Partner for Q2’2010 for their strategic new acquisitions in the quarter”.

Invenio’s Media practice enables clients to leverage the right tools to drive sales and enhance profitability. It is this focus that has seen companies including Rediff.com, the Times of India Newspaper Group and Fox International Channels engage Invenio to help improve performance and increase revenues.

Sanjay Hiranandani, CEO of Invenio said “I am delighted that our team have achieved such recognition from SAP. Our customers’ success is what we aspire to - and each member of the Invenio team works hard to achieve it. This endorsement by SAP is a direct result of each Invenio team member who has directly or indirectly contributed to the phenomenal success of both our customers and the company”.

About Invenio Business Solutions. Established in 2006, Invenio is an SAP Extended Business Member offering a range of SAP Solutions and Services. Headquartered in the United Kingdom, the company operates globally from locations in London, Reading and in Mumbai and Delhi, India and Mauritius. With a growing international client base that includes Cadbury, Rediff.com, The Mauritian Revenue Authority, Times of India, Random House and Neopost, the company focuses on providing affordable SAP services that enable our customers to support their business operations in a challenging and highly competitive global trading environment. (For more information, visit www.invenio-solutions.com)

About SAP. SAP is the world’s leading provider of business software, offering applications and services that enable companies of all sizes and in all industries to become best-run businesses. With more than 97,000 customers in over 120 countries, SAP is listed on several exchanges, including the Frankfurt stock exchange and NYSE, under the symbol “SAP.” (For more information, visit www.sap.com)

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