

SAP support, services and solutions for the media, broadcasting & publishing industries



about invenio:

Invenio offers best-in-class, cost effective SAP services to the media, broadcasting and publishing SAP user community. Our service portfolio includes global and local SAP support and maintenance, customisation and development, upgrades and implementations, training, industry solutions and product enhancements.

With Invenio you get a unique combination of the experience and capability of a Global SAP Service Provider but with the agility, flexibility and cost effectiveness that can only be provided by a smaller, SAP focussed consulting practice.

Invenio takes great care in assembling exactly the right team for our media, broadcasting and publishing clients, from a pool of talented consultants who can draw upon experience in similar projects and who offer a proven track record in project delivery. Our services can be provided to complement your in-house team - or we can manage an entire SAP project from beginning to end.

Invenio's clients include Star News - a division of the global media giant News Corporation and one of the UK's biggest selling book publishers Random House - a member of the Bertelsmann AG group of companies.

The majority of businesses in this sector are experiencing a deterioration in trading conditions as the global economic downturn impacts advertising revenue streams.

Even traditional book publishers who do not rely on advertising revenues are being squeezed by the slowdown in consumer spending and appetite for a bargain.

For those companies that have implemented SAP now is the time to realise returns from your system.

Invenio can help you use SAP to weather the impending storm in a number of ways – from focused support through system enhancements and development / customisation services.



get in touch:

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working with invenio:

- reduce your SAP support costs by up to 40%
- get 24/7 emergency support – regardless of contract agreement
- gain a support partner that really understands the media, broadcasting and publishing industries
- experience a friendly and responsive service from a partner that really pays attention to your business and system requirements
- increase uptime and system availability – improving user satisfaction
- reduce operating costs and increase system efficiency
- get covered for all your resource and skill constraints.
- have flexible contracts that suit your budget and your internal processes.

services for the media, broadcasting and publishing industries:

Technical support services help you to troubleshoot, maintain and enhance the efficiency and uptime of your SAP solution. We ensure our support is cost-effective – but we do not compromise on the quality of our support personnel.

On-site capabilities support the need for preventative, remedial, housekeeping and general system maintenance.

Our team can help you manage these critical tasks by offering additional support and expertise that complements the skills of your in-house SAP technical team.

SAP training. Our strategic planning and training delivery services offer a scalable training plan that grows with your company.

We'll work with you to deliver a program that is flexible enough to accommodate both small numbers of users (for example, when new employees join the company) and large numbers (as is necessary in an organisation-wide roll-out of a new module, upgrade or enhancement).

SAP upgrades are delivered by our certified consultants using best-practice methodologies that are fast, efficient, low cost and tailored to your individual SAP landscape.

SAP implementation services offer a rapid, efficient and cost effective deployment of your SAP solution. As with all Invenio assignments, project cost-effectiveness - without compromise on expertise or manpower - is central to our implementation service.

Integration services are delivered across SAP's range of solutions within the NetWeaver suite. Invenio's integration team offers services that cover SAP's PI (Process Integrator – previously known as XI), BAPI and ABAP toolsets to write custom interfaces to external systems. We also have a dedicated team of Web-Dynpro developers who can connect your SAP system with external business applications to provide you with an Enterprise SOA based composite business process platform.

Project rescues are a specialty. We take the reins of projects that have stalled or are in serious risk of failure. We offer this service across a variety of scenarios – from 'greenfield' SAP implementations to customisation, development and upgrade projects.

Footprint extension services are available for those who want to implement SAP into a new business acquisition - or simply extend the reach of SAP into existing subsidiaries or geographical territories,

Custom development that takes your core business practices (the things that set you apart from the competition) and translates them into business processes and workflow. Our consultants have built, customised and extended SAP for many years - and we have the expertise and experience to advise on many complex issues, such as getting the right balance between immediate functionality and long-term scalability.

Report writing services from a team of specialists that offer a range of report authoring and development services for SAP BW (Business Warehouse), ABAP, Web-Dynpro and Business Objects. By having Invenio develop and manage your report requirements you will benefit from substantial cost savings and a fast, efficient and responsive service.

"We find Invenio a very professional and trustworthy organisation and they add real value to the project rather than just 'box ticking' their way through the implementation."

Graham Terry - Director, SPP Pumps

"...we are proud to have you as a member of our team..." and "appreciate your commitment, hard work and dedication to achieve a successful and timely migration..."

John Santos – Head of Service Delivery, Siemens UK

"...we would not have been where we are without Invenio's proactive approach and dedication and we will extend our relationship further by actively considering Invenio for our offshore development ..."

Nick Murrey – IT Director, Neopost



tailoring your SAP solution for the media, broadcasting and publishing industries:

- **Extended support for core business processes.** We have extensive experience across the entire range of SAP ERP functional areas including financials, supplier relationship management, supply chain management, product lifecycle management and customer relationship management. We can also enhance, develop and refine industry-specific functions that support your core business areas for example: digital rights management.
- **Effective, efficient customer relationship management.** We can tailor SAP to create flexible and efficient cross-media advertising programs, deliver personalised products and services, streamline billing and accounts receivable procedures, improve internal and external collaboration and reduce sales cycle time and customer attrition.
- **End-to-end support for all IP-related processes.** We can customise SAP so it can support a goal of increasing revenue from sales and licensing of all types of intellectual property (IP) rights, and deliver accurate royalty accounting for both receipts and payments of royalties.
- **Explore new revenue streams.** We can enhance your existing SAP application to help you realise opportunities for cross-selling and up-selling, to develop new advertising and other revenue-producing products, to enhance and streamline contract management processes and to ensure accurate accounting and auditing for collection of royalties.
- **Investment protection.** We can augment your existing technology investments with integration solutions based on the SAP NetWeaver platform, including two-way links to legacy, third-party, and specific technical solutions.

need more information?

Invenio is here to help our customers administer, support and develop their SAP solution so that they can get on with running their business efficiently and profitably. If you'd like to learn more about how we can help your business, please call our advisory team in the UK on +44 (0)330 440 1800 or in India on +91 (0) 22 660 44999.